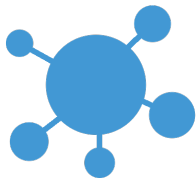


2020
MEDIA PACK



STM Publishing
News

ABOUT

The STM Publishing News Group has been specially created to bring together the STM (Science, Technical, Medical) publishing professionals of the world. Publishers, academics, aggregators & content providers can keep up to date with industry trends and developments, exchange ideas and network with like-minded individuals.

STM Publishing News is updated daily with industry news, activities, information on products/launches, forthcoming events and blogs!

With over 22,000 weekly unique visitors we are among the top sites to go for industry

AUDIENCE

- STM & Academic Publishers
- Content Aggregators
- Educational Publishers
- Academics
- Research
- Trade Publishers
- Universities/Institutions
- Editorial Services
- SaaS Companies

READERSHIP

Total Members

11,664

Website

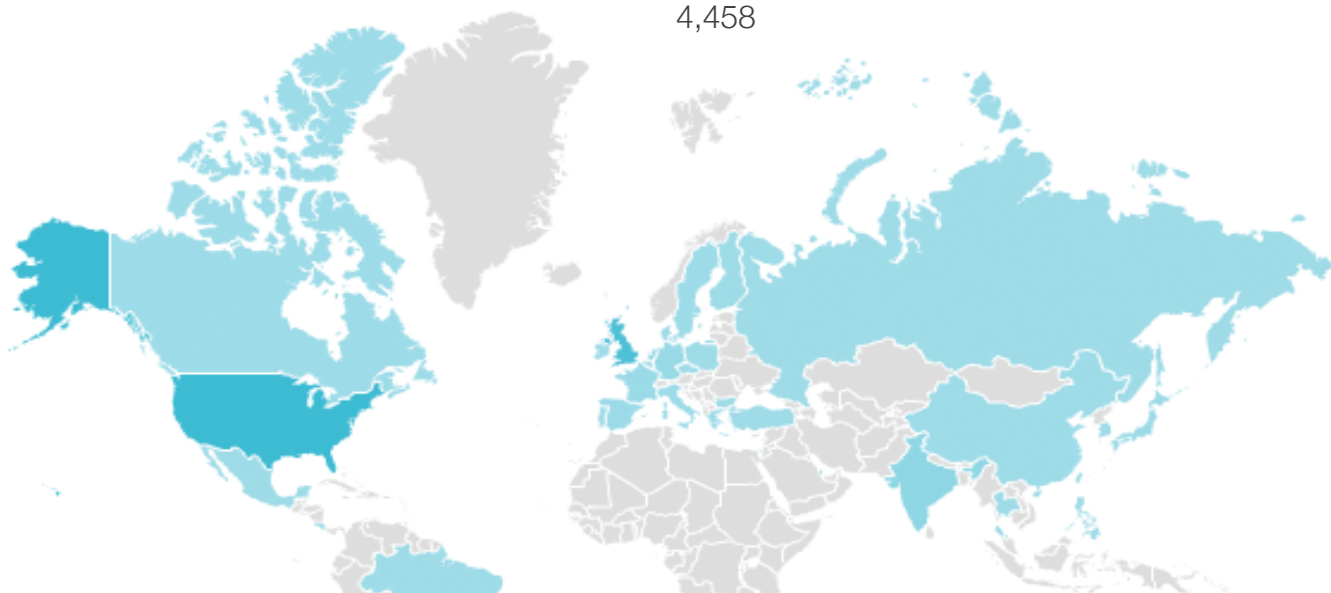
Over 22,000 unique visitors per week

Weekly Newsletter

4,726 subscribed

Twitter

4,458



ADVERTISING RATES

We'll work with you to develop advertising messages tailored to your marketing goals, with discounts available on multiple insertions, cross-platform advertising, and seasonal + annual bookings (quotes available on request).

All advertng features free active hyperlinks directly from the page, with unlimited impressions and click-through to the URL of your choice.

WEBSITE

- Banner Adverts £350 pm
- Homepage Adverts £300 pm
- Video Adverts £200 pm
- Seminar Advertising £50 pm

NEWSLETTER

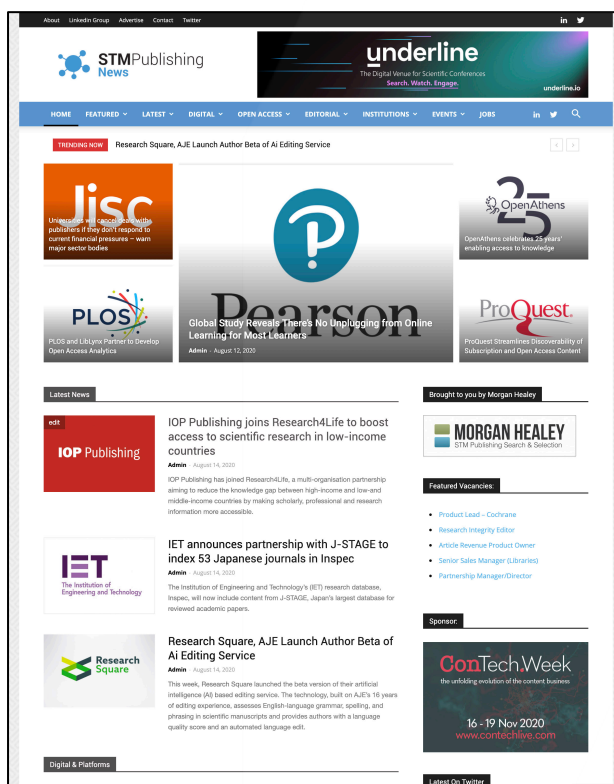
- Banner Advertising £300 pm
- Featured Job £100 pm

ARTWORK SIZE

Newsletter Banner Advertising
560 x 80 pixels

Homepage Button
300 x 80 pixels or 300x160 pixels

File Types: JPG, GIF, PNG



VAT is charged on all prices where applicable.

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